

# Dissociating attention and audiovisual integration in the sound-facilitatory effect on metacontrast masking



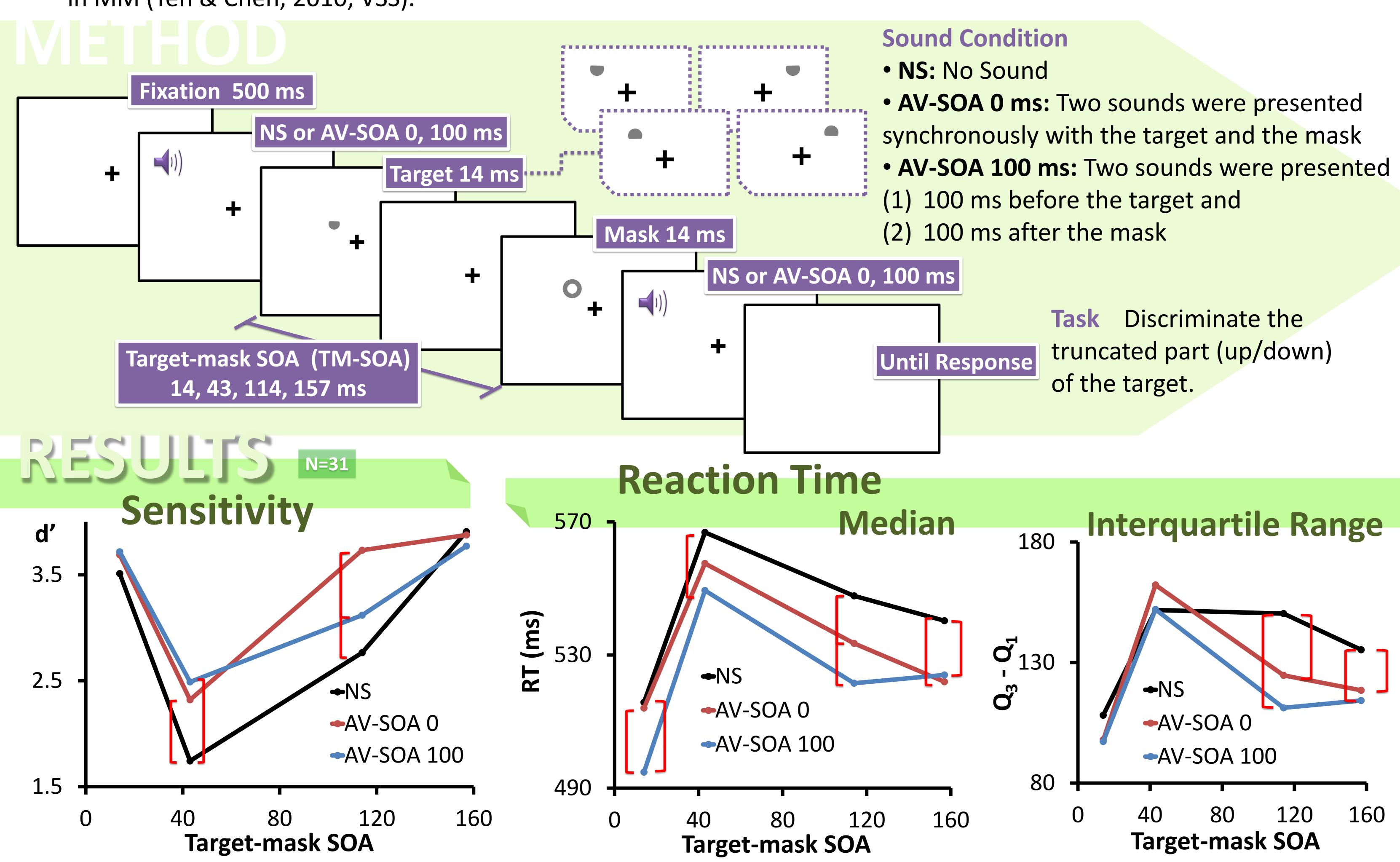
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# INTRODUCTION

- Metacontrast masking (MM) A phenomenon that target visibility is impaired by a subsequent contour-matched mask, which has been conventionally attributed to lowlevel visual processing.
- Auditory effect on MM Sound enhances target visibility in MM (Yeh & Chen, 2010, VSS).

## **RESEARCH AIM:** How does sound reduce MM?

- Attention: alertness? cueing?
- Audiovisual integration:
  - Temporal ventriloquism? Improvement in temporal resolution?



### Attention: Improved performance at AV-SOA 100 ms than no sound condition

CONCLUSIONS

- The sound-facilitatory effect on MM is not due to alertness because of selective—rather than overall—improvements.
- The higher sensitivity and shorter RTs at AV-SOA 100 ms than no sound suggests that attentional cueing may play a role.

# Audiovisual Integration: Improved performance at AV-SOA 0 ms than no sound condition

- Had the sound-facilitatory effect on MM been caused by temporal ventriloquism (as though the TM-SOA were stretched longer temporally), a left-shifted function would have been observed.
- Shorter RT medians and narrower RT distributions at AV-SOA 0 ms than no sound may imply audio-visual integration that improves temporal resolution (Hairston, Hodges, Burdette, & Wallace, 2006).

# Mechanism of Metacontrast Masking

Auditory signals reduce MM through attentional cueing and audio-visual integration. The audio-visual integration in MM challenges the standard model which treats it as a purely visual phenomenon that occurs at early stages.